THE DIGITAL GOVERNMENT FOR SOCIAL INCLUSION AND EQUAL OPPORTUNITIES: CETI-D, a Good Practice in Brazil

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Addressing social inclusion and equal opportunities for People with Disability (PwD) requires addressing disparities in access to educational, employment and social opportunities. To do this, a digital government strategy that utilizes a comprehensive Knowledge Economy (KE) approach can be useful, if applied under a clear set of government policies that create educational and employment incentives and support needed research.

FRAmericas, in cooperation with the University of São Paulo, has partnered with the **SEDPcD**, in conceiving and establishing the **Centre of Excellence in Technology and Innovation for the social inclusion of PwD (CETID)** to promote social inclusion of PwD through their active participation in the economy, raising productivity at the same time as creating social benefits, using the **concept and instruments of the KE**, in the context of a **state-sponsored digital government strategy.**

CETID operates as a promoter of technology and innovation applied to PwD, particularly in the fields of microelectronics; opto-electronics; material technologies; mechanical and production engineering; and rehabilitation and biomedical engineering relevant to disability. CETID also acts as supporter of the application of Information and Communication Technologies (ICT) to the social inclusion of PwD, and plays the role of a bridge between academy and industry to promote marketing of innovation products facilitating market information, better services, access to education, and access to learning of new skills to enhance employability. Additionally, CETID aims to act as certification agency for innovation-rich products and services for PwD as well as an incubator of new projects. CETID is organized to cover industrial innovation for special needs, innovative labor market for special needs and social and infrastructure adaptations for the integration of PwD.